

Building Partnership

Press release

“Infrastructure and attractiveness improvement of cross-border equestrian leisure sport in the Danube Bend area in Slovak-Hungarian cooperation”

acronym: Danube Bend Equestrian Tourism



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The overall objective of the project is to increase the attractiveness of equestrian tourism in the wider cross-border area of the Danube Bend between Domony (HU) and Dunajský Klátov (SK) and to increase the popularity and visitor numbers of equestrian tourism.

Lead partner: Lázár Lovaspark Sportegyesület - Domonyvölgy (HU)

Project partner: JAZDECKÝ KLUB CZAJLIK RANCH – Dunajský Klátov (SK)

The aim of the applicant associations (currently active in the field of equestrian sports and heritage) was to extend their core non-profit activities to the field of equestrian leisure and tourism (riding lessons, horse rides, horse shows, horse competitions) in order to broaden their target audience and increase the financial viability of their operations by strengthening their role in tourism and increasing the demand for their services.

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Target groups: riders, school groups and hotel guests from Hungary and Slovakia.

To this end, the project's lead partner in Domonyvölgy has developed a high quality equestrian tourism infrastructure, both to increase local tourism and to promote cross-border riding. An equestrian centre with riding stables, additional tourist facilities and an equestrian information point have been established. A horse drying facility (horse solarium) was purchased. Horse solariums are able to improve and develop the welfare of horses in a very efficient and effective way. Solariums are often used before and after training to warm up and prepare the horse's back muscles. They are also used to dry out horses exercised in wet and humid weather conditions. In the Lazar Riding Park Sports Club, a driving training camp was organised as part of the project activities.

In Dunajský Klátov, in the project organised 2 international driving competitions, one of which was a World Championship qualifier, the only one of its kind in Slovakia, and expanded the equipment for the maintenance of the race tracks by purchasing a tractor.

Both service areas are niche in the region due to the complexity and high quality of the equestrian tourism offer. The 21st century services will help to attract young people and thus train a new generation of riders, creating a long-term need for development.

Green mobility reduces the ecological footprint of tourism; healthy active recreation opportunities improve the quality of life for local residents. The competitions provide an opportunity for equestrian riders to show their skills and qualify for the world championships.

Total project budget: € 493.650,30

ERDF contribution for the lead partner in Hungary: EUR 334.603,60

ERDF contribution for the project partner in Slovakia: EUR 84.999,15

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The contents of this press release do not necessarily represent the official position of the European Union.

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